

# Alfrick Opidi

## Developer Relations Associate

Highly motivated and tech-savvy professional with a strong background in software development and a passion for building meaningful connections within the developer community. Extensive experience in leveraging technical expertise, communication skills, and advocacy abilities to foster developer engagement and promote the success of products and services.



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## WORK EXPERIENCE

### Developer Relations Associate Clarifai

01/2022 - Present

A leading Generative AI, NLP, and computer vision production company for modeling unstructured image, video, text, and audio data

#### Tasks

- Creating technical blog posts, tutorials, changelogs, and documentation to facilitate developers' understanding and adoption of the company's APIs and SDKs.
- Translating complex machine learning concepts into simple, polished, and engaging content.
- Collaborating with the product team to gather developer feedback and providing valuable insights for improving product features and usability.
- Taking ownership of the company's documentation and ensuring it reflects its latest offerings and advances in the AI space.
- Effectively working independently in a fast-paced and fluid environment, and conveniently spotting issues early, and escalating to the proper teams.

### Full-Stack Web Developer & Technical Writer Freelance

02/2014 - 01/2022

#### Tasks

- Utilizing modern frameworks and approaches to undertake comprehensive programming tasks for front-end websites as well as challenging back-end server code.
- Collaborating with other engineers remotely to write well-designed, testable, and efficient code.
- Continuously learning new technologies and best practices for building robust, secure, and agile applications.
- Writing administration guides, technical overviews, online help, tutorials, etc.—to crunch complex technological concepts into user-level language.
- Creating and evangelizing high-quality technical documentation, how-to's, and references to enhance the adoption of software releases.
- Implementing on-site and off-site optimization, content management, social media promotion, and other digital marketing strategies to spur the dominance of brands.

Some past clients: Rakuten RapidAPI, Mend.io (formerly WhiteSource, Neptune.ai, Mailtrap,

Paymentology (formerly Tutuka), Stoplight (via Lemonpie.fm), FusionAuth, and Gravitee.io.

## SKILLS

JavaScript

Node.js

React

PHP

Python

Technical Writing

Digital Marketing

WordPress

Machine Learning

Cybersecurity

APIs

GitHub

Software Documentation

Markdown

## EDUCATION

### Full-Stack Web Development Certification The Free Code Camp

02/2014 - 12/2016

#### Achievements

- Learnt the core concepts required for a complete web development process, from front-end to back-end.
- Mastered the fundamental tenets in building feature-rich and versatile web applications.

### Bachelor of Science in Food Science & Technology

The University of Nairobi

10/2005 - 08/2009

#### Achievements

- Learnt how the principles and concepts in the physical, biological and engineering sciences can be applied to enhance food safety and security.

## SAMPLE PROJECTS

Using The Evaluations Module To Improve Model Performance

Clarifai blog

A Gentle Introduction to Text Summarization in Machine Learning

Floydhub blog

How to Easily Update Node.js to the Latest Version

Mend.io blog

## INTERESTS

Biking

Innovation

Traveling (Mars mission)

Nature

Music

Swimming